

The investment: Healthier forests and habitats The return: Clean and abundant water



Purpose



Peaks to People is a watershed investment fund in the Cache la Poudre and Big Thompson watersheds in which water beneficiaries fund fire mitigation projects in the upper watersheds to reduce impacts of wildfire on water.



COLORADO CONSERVATION EXCHANGE: Timeline

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2008	Larimer Foothills Committee ecosystem services and ranching conversation
2009	Exchange idea born and housed at CCC
2010	Exchange Steering Committee created
	•
	CCC brings on Exchange Coordinator
	Exchange major stakeholder meeting
	High Park Fire
2011	Exchange helps form High Park Fire Coalition
2012	Exchange Coordinator position ends
0040	•
2013	SC coordinates contracts with WRI, EI and CSE for analysis & program design guidance.
	Exchange Coordinator brought on to coordinate reports
	Exchange shares report results with stakeholders
2014	Exchange Decision & Design Meeting with stakeholders
	Exchange interim steps with utilities & local NGOs
	March 2014: First Working Group meeting
	•
2015	June 2015: Grant to complete design and test

The Threat







 Severe wildfires lead to erosion, increased sedimentation and debris in our waterways





History and Funding

Founded by The Center for Collaborative Conservation at Colorado State University and The Nature Conservancy

Funders – Proof of Concept Phase 2015-2018

Anonymous foundation

Individual donor

Healthy Watershed Consortium

Center for Collaborative Conservation

The Nature Conservancy

New Belgium Brewing Company

Odell Brewing

Current Funders

Anonymous foundation

The Nature Conservancy

Working Group and Steering Committee

Water providers, conservation practitioners, landowners, breweries



Our Board of Directors



Robin Reid
Director, Center for Collaborative
Conservation



Rob Addington Forest/Fire Program Director, The Nature Conservancy



Judy Dorsey, President, Brendle Group



Alex Castino, Program Officer, Great Outdoors Colorado



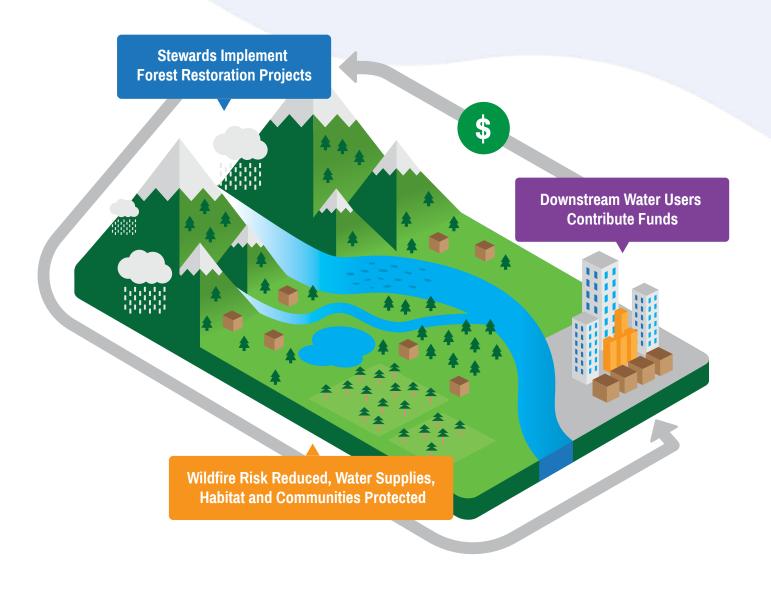
Brian Janonis, former Director of Fort Collins Utilities



Mike Lester, Director, Colorado State Forest Service



Our Solution





How to design a successful MBC program?

Keys to Success:

- 1. Define the problem
- 2. Understand your buyer
- 3. Quantify the outcome



How to design a successful MBC program?

2. Understand your buyer

Buyer Motivations

- Regulatory
- Economic
- Philanthropic

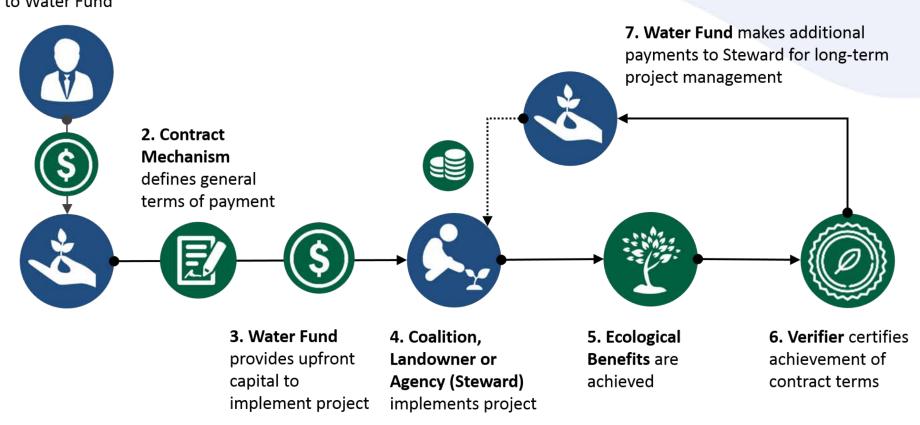
Buyer Considerations

- Priorities
- Existing risk mgmt. strategies
- Willingness to Pay



Program Design

1. Beneficiary contributes to Water Fund



Partial pay for success model for funding projects through the Peaks to People Water Fund. Stewards may include individual landowners, public agencies, or watershed coalitions that work with multiple landowners to implement projects.

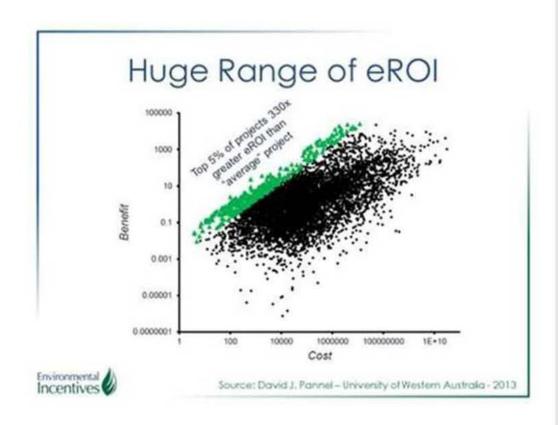


COLORADO CONSERVATION EXCHANGE

Key Players

Investors

- Want assurance that funding is used for best return on investment
- May have a direct stake in the outcome (i.e. are investing from a business perspective)
- May be interested in verification and performance measures for individual projects as well as aggregated



- Optimize treatments for the biggest return in terms of avoided sediment
- Treatments are optimized based on avoided impacts to features identified by water providers
- Customize treatments plans based on budget and priorities

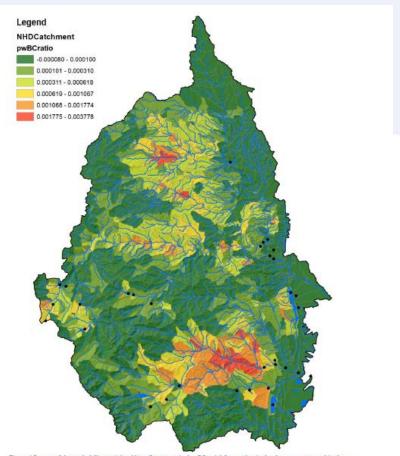
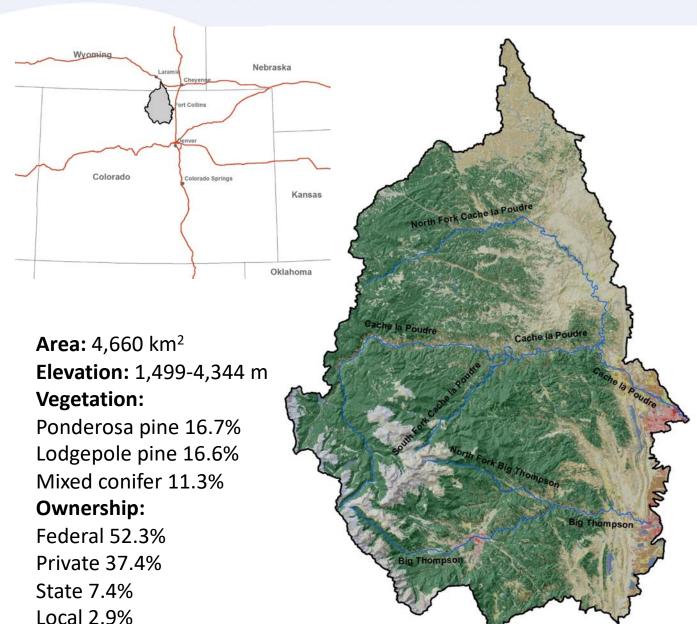


Figure 15: map of the probability-weighted benefit-cost ratio (pwBCratio) for mechanical only treatment used in the optimization process. This shows the relative value of treating any catchment, not just the optimal treatments picked for treatment in the optimization module. This map will change depending on feature cost assignments in the feature costs.csv file.





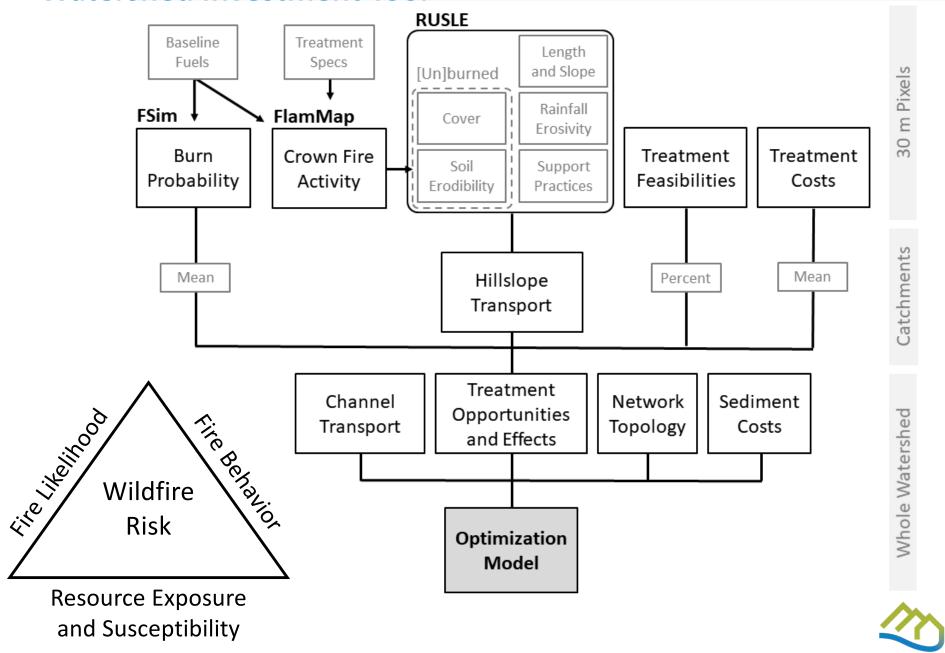
Water Stakeholders:

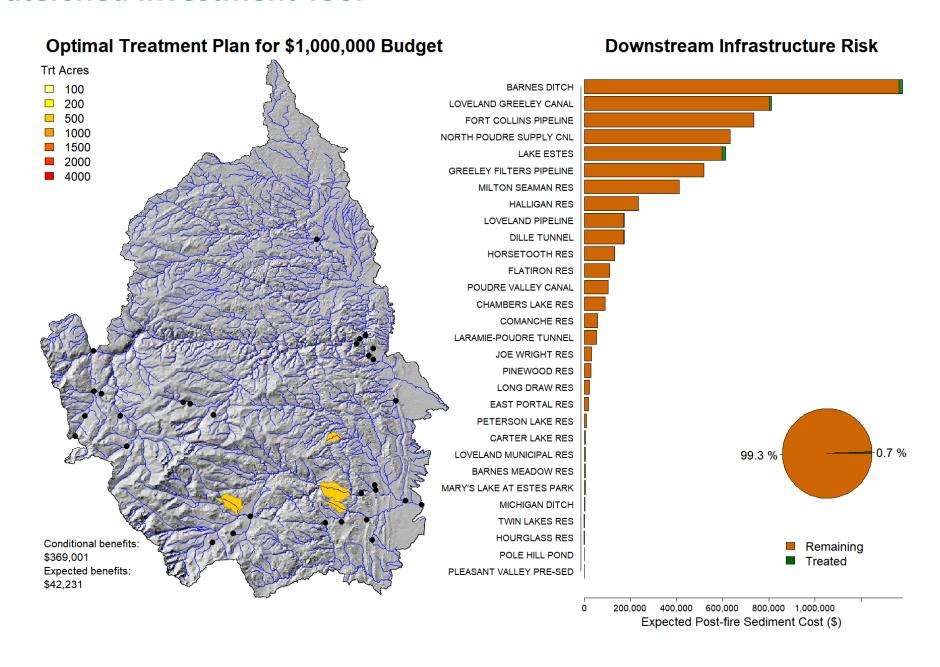
Fort Collins
Greeley
Loveland
Northern Water
(Fort Collins, Greeley, Loveland,
Longmont, Boulder, Louisville,
Lafayette, Broomfield, and
smaller communities)
Agricultural Users

Water Resources and Assets:

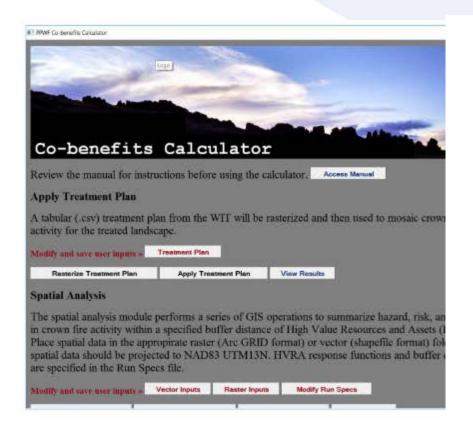
22 Reservoirs5 Municipal diversions4 Agricultural diversionsAdditional downstreaminfrastructure



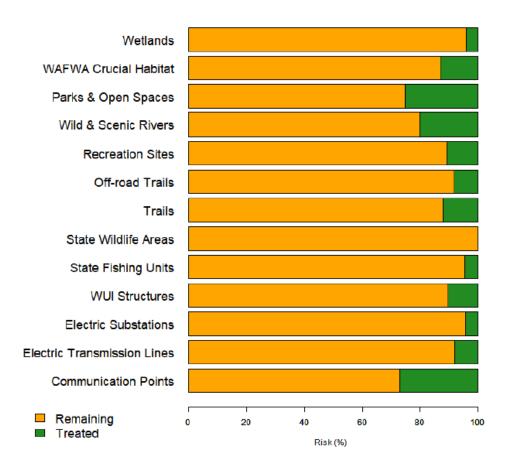




Co-Benefits Module



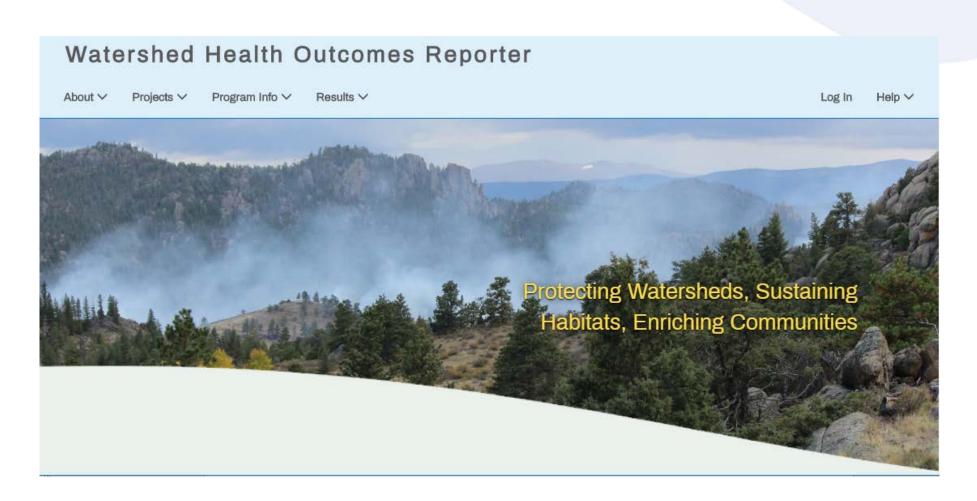
Treatment Plan Risk Reduction





Watershed Health Outcomes Tracker

- Sitka Technology Group's ProjectFirma
- Clearinghouse to propose and report on projects





Elkhorn Creek Forest Health Initiative Unit 2

Activity Forest Management

Organizations Coalition for the Poudre River Watershed, Colorado Forest Restoration Institute, Peaks to

People Water Fund, The Nature Conservancy Colorado

Primary Contact None

Project Stage Completed

Duration 2017

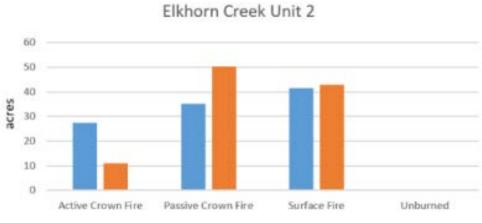
Forest Management

The Ben Delatour Scout Ranch is a 3,200-acre property located 40 miles northwest of Fort Collins, CO. Project work began in late 2016 in an area of the ranch within the Elkhorn Creek subwatershed. Elkhorn Creek feeds directly into the Poudre River, making it extremely important to the overall watershed health. The area has been fire suppressed for more than 100 years, which has led to increases in forest density and heavy fuel accumulations. This initiative builds on an existing project initiated by the Coalition for the Poudre River Watershed and partners in 2015, and allowed an additional 104 acres to be treated.

Key Accomplishments

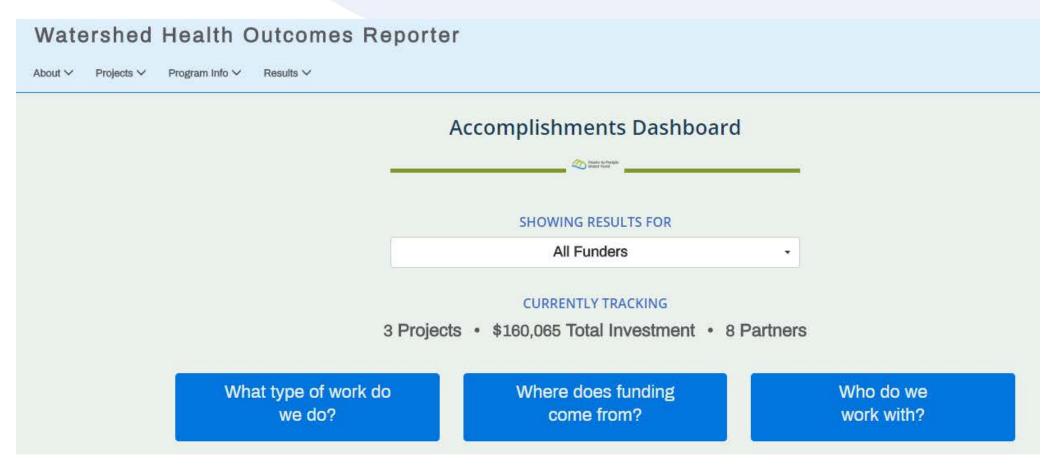
- · Fuels Reduction/Forest Restoration: 104 acres
- · Active Wildfire Reduced: 16 acres
- Reduced Local Erosion: 240 metric tons
- Reduced Erosion to Streams: 131 metric tons
- Avoided Sediment in Water Supplies: 463 metric tons
- · Reduced Risk of Sediment in Water Supplies: 68 metric tons
- Avoided Cost of Sediment in Water Supplies: \$2,800
- · Avoided Home Loss (number): 0.4
- Avoided Home Loss (\$): \$114,280
- Crucial Wildlife Habitat Protected from Severe Wildfire: 104 acres
- Parks and Open Space Protected from Severe Wildfire: 0 acres





Pre-Treatment Post-Treatment

Watershed Health Outcomes Tracker





Big Thompson Demonstration Site

Ramsay Shockey/SLB

- 73 acres treated
- Pile burning and lop and scatter





Cache la Poudre Demonstration Site



Ben Delatour Scout Ranch

- 100+ acres treated
- Prescribed burn Fall 2017
- Hazard was substantially reduced following the application of prescribed broadcast fire as compared to thinning alone



Accomplishments

Accomplishments to Date (Peaks to People funded projects)

- \$210,000 invested in fuels reduction activities
- 174 acres treated (146 additional funded, July 2019)
- 69 acres active crown fire reduced
- \$124,000 in avoided home loss
- 994 metric tons of avoided sediment impacts to water supplies
- 104 acres crucial wildlife habitat protected from severe wildfire
- \$17,000 reduced sediments costs to water supplies

Anticipated Accomplishments (through 2020)

- \$2,000,000 invested in fuels reduction activities
- 1,000 acres treated
- 990 acres active crown fire reduced
- \$460,000 in avoided home loss
- 93,000 metric tons of avoided sediment impacts to water supplies
- 657 acres crucial wildlife habitat protected from severe wildfire
- 46 acres avoided impacts to parks and open spaces
- \$705,000 reduced sediments costs to water supplies

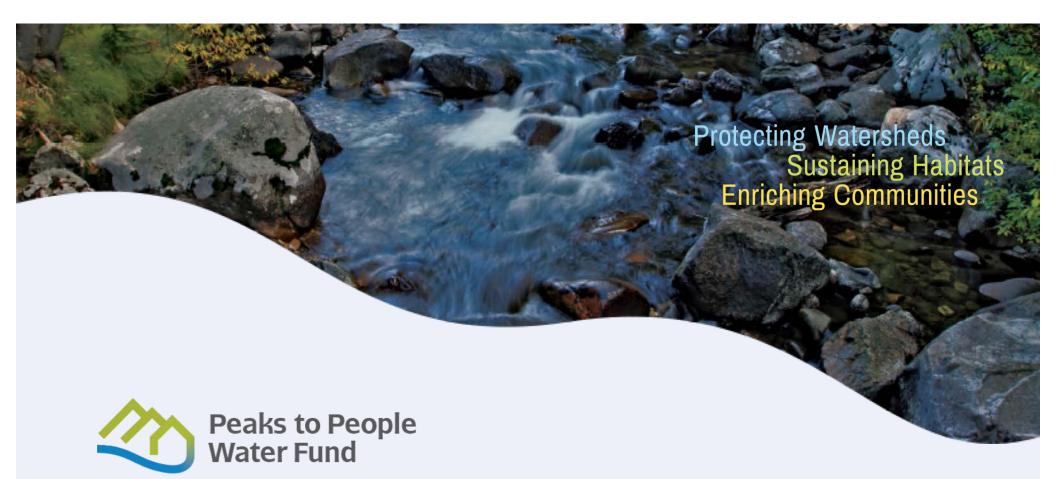


Next Steps

- Engage current funders and water dependent businesses
- Set goals and track progress in the two watersheds
- Educate the public on the need for this work
- Explore co-benefits and geographic expansion in the WIT







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